



## Naftali Launches Sales on Upper East Side Condos

September 23, 2020

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Naftali Group has launched sales for the first new luxury condominium building along Madison Avenue on the Upper East Side in more than 20 years. Named The Benson, as a nod to Miki Naftali's father Benjamin, the 19-story ground-up, boutique condo project at 1045 Madison Ave. will feature 15 residences.

“Our vision was to create a building beyond compare,” said Miki Naftali, CEO and chairman of Naftali Group. “Reminiscent of the great historic apartment houses, each and every home is custom crafted where every detail is considered.”

The project was designed by Peter Pennoyer Architects, with the lobby by Achille Salvagni and the kitchens designed in partnership with Chrisotpher Peacock Cabinetry. “The Benson offers buyers an exceptional chance to live on one of the most desirable thoroughfares in the world,” said Compass Development Marketing Group’s Alexa Lambert, the building’s sales and marketing agent.