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NOW IN CITY

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BEAUTY

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STYLE

53 SPOTLIGHT Reigning king of glamour Tom Ford launches his first line of timepieces.

54 OBSESSIONS Jewelry artists Toni and Chloë Goutal show off their NYC selects.

55 BUZZ Famed luxury brand Bally relaunches its 'gos cult-classic collection, Animals, in modern materials and updated styles.

56 WATCHES Snaga peek at the most-buzzed-about debuts from the Baselworld watch show.

58 BROOD Photographer Claiborne Swanson Frank chooses her mommy musts.



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From left: Fontenay antique revival gold fringe necklace, \$62,000, by Eugene Fontenay at A La Vieille Russie; bow pump, \$995, by Jimmy Choo at Bloomingdale's

NOW IN NYC

THE BLING RING

RUSSIAN CHARM

Founded in Kiev, Ukraine, in 1851, A La Vieille Russie brings a time-honored history of working with regal pieces to a new NYC location. The family-run business first found its home in Manhattan in 1941 and now opens a new location on Fifth Avenue, where curators offer fine jewelry, furniture and paintings. Housed inside the modern, open space are antique Russian artworks, 18th century gold snuff boxes, and European and American antique jewelry glittering with amethyst, jade, sapphires and rubies. The company was also instrumental in introducing Carl Fabergé's work to American audiences through museum exhibits. His craftsmanship, which includes expertly designed gemwork and the famous Fabergé eggs, fits perfectly with A La Vieille Russie's selection of rare, one-of-a-kind treasures, all fit for royalty, 745 Fifth Ave., 4th Floor, alvr.com

-Erica Commisso

The Yang Travel Collection, \$195

BEAUTY BUZZ Balanced Bouquet

Self-proclaimed "alchemist of the senses," The Harmonist now offers personalized scents based on the wearer's dominant inner element: earth, water, fire, wood or metal. Basing its wares on the philosophy of feng shui, the perfumery asserts that each fragrance has its own harmonious power and can help you follow your desired path, whether it be creativity, prosperity, status and seduction, wisdom or socialization. Starting May 15 at its Barneys counter, The Harmonist will even conduct a ceremony to determine each person's inner element and ideal path for true harmony. From \$225, 660 Madison Ave., theharmonist.com—Kathleen Knowles

WELL-HEELED

Heart and Sole

You know you're in the right place when giant shoe installations covered in graffiti, flowers and butterflies lead to pristine displays dotted with fancy footwear. On the 26,763-square-foot fifth floor of Bloomingdale's flagship location, The Heart of Shoe York houses classic and contemporary designers alongside exclusive styles created specifically for the space. Favorites such as Chanel, Jimmy Choo and Gucci take up nine salon shops, complementing modern counterparts Chiara Ferragni, Kenzo and P448. For an original experience, The M. Gemi fit shop provides limited-edition, handcrafted styles shipped directly to shoe connoisseurs. In addition, Cobbler Concierge offers stitching, resoling services and leather repair for handbags and shoes. We're definitely head over heels. 1000 Third Ave., bloomingdales.com –EC



^{IHe}Harmonist

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PARIS-LOS ANGELES
SACRED WATER

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THE HARMONIST PARIS - LOS ANGELES

LA VIEILLE RUSSIE PHOTO COURTESY OF A LA VIEILLE RUS